# **Historic, Archive Document**

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### THERE'S MONEY IN GROWING SHAFFER ANTHURIUMS

- · Easily Grown In Your Greenhouse. A hardy strain, twenty years in the making.
- Always in bloom no dormant period.
- · Start blooming two years after propagation. A new bloom every two months.
- · Blooms can be held on plants for special occasions for as long as a month.

#### THERE'S MONEY IN SELLING SHAFFER ANTHURIUMS

- · Sell on Sight! Colorful, exotic, stately, and supremely modern. A "Stand-Out" among
- Long Lasting! Blooms last 3 to 4 weeks in the home a sure selling point. And customer satisfaction means re-orders.
- . The "New Look" for Brides! Make exotic and glamorous bridal bouquets, arrangements, corsages.





#### **COLORS AVAILABLE**

Pink, Light Rose, Dark Rose, Salmon, Coral, Oahu Orange, Flame, Tulip Red, Red, and Dark Red. White and Shell Pink when in stock.

#### ORDER SHAFFER HYBRID ANTHURIUMS TODAY!

#### Shaffer Hybrids and Divisions from our own propagation, blooming plants . . . from \$3 up

Height	Each
Up to 11 ins., 3-in. pot in bloom	3.00
II to 14 ins., 4-in. pot in bloom	
14 to 18 ins., 8-in. pot in bloom	5.00
18 to 24 ins., 8-in. pot in bloom	8.00
LARGE DISPLAY PLANTS, PRICE ON REQUEST	

#### Shaffer Hybrids in small sizes, not yet in bloom from \$1 to \$2 for 4 to 18 in. plants

Height	Each	
4 to 6 in., 2-in. pot	\$1.00°	ķ
6 to 12 in., 3-in. pot		
12 to 16 in., 4-in. pot.	2.00	
*Volume discount on 4 to 6 in, plants (year of	old or over).	

I to 25 plants, \$1.00; 25 to 500 plants, 75c; 500 and over, 50c

## ALL PLANTS GUARANTEED

### FOR BLOOMS ONLY

Contact Our Wholesaler

E. W. McCLELLAN CO.

174 5th STREET

SAN FRANCISCO

CALIFORNIA



## TROPICAL GARDENS

1301 41st AVENUE SANTA CRUZ, CALIFORNIA 20 years

of
HYBRIDIZING



SHAFFER'S MONARCH\*

\*A five year old hybrid of our own propagation

\*\*Three year old hybrid of our own propagation

\*\*Three year old hybrid of our own propagation